YATI Newsletter

Spring 2016

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New Youth Training Coordinator

Lisa is a recent graduate from the Recreation and Leisure Services program at Seneca College and has joined the YATI team after working in Aquatics for 5 years. She has also worked with people with disabilities and mental illnesses in aquatics, rehabilitation hospital, and hospital settings. Lisa has worked with youth through trainings, leadership courses, and workshops. She is an



Lisa Kikuchi

advocate for a more integrated society and overall improved health for people of all ages and backgrounds through education, prevention, and physical activity. On her own time, she enjoys swimming, bouldering, and loves anything that involves Snoopy. Lisa looks forward to being involved in advocating tobacco prevention and cessation with the already strong YATI team and is very excited to be joining!

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@ YATI-Youth-Advocacy



@Youth Advocacy

Training Update:

The Youth Advocacy Training Institute is always up-to-date with the latest legislation, research, and training methodology. Our training reflects the issues that affect youth tobacco use. On May 28, 2015, Bill 45, the Making Healthier Choices Act, 2015, received Royal Assent. The result has been amendments to the Smoke Free Ontario Act, and a new Electronic Cigarettes Act, that came into place on January 1, 2016.

Coming soon is a new curriculum with a focus on Plain and Standardized packaging.

For more information or to book a YATI training contact: Lisa Kikuchi <u>lkikuchi@on.lung.ca</u> (416) 864-9911 ext 276

Or visit: http://youthadvocacy.ca/training

April 9th Smoke-Free Movies Event

The Ontario Coalition for Smoke-Free Movies partnered with New York State youth tobacco prevention group Reality Check to create an event centred around the MTV Movie Awards and smoke-free movies. YATI created and facilitated a pretraining and informative webinar teleconference training for the youth participants and partners throughout the province. The event took place on April 9th at city hall in Toronto, ON.

To watch the event video click here: http://ow.ly/nywf301Ua9k



World No Tobacco Day and Celebration of SFO

On May 31st, 2016 (WNTD) a YATI volunteer and staff were invited by the Associate Minister of Health to attend the 10th Anniversary of the Smoke-Free Ontario Act at Queen's Park. As a long-standing volunteer with YATI, this volunteer has contributed to all facets of the program and has contributed to many successes in the tobacco control world. The volunteer also acted as a media spokesperson contributing to a media interview which highlighted the success of the Smoke-Free Ontario Act and the importance of Plain and Standardized Packaging in regard to young people.

In addition, 11 volunteers were involved in the planning of a social media scavenger hunt for World No Tobacco Day. The scavenger hunt took place on May 31st and garnered a reach of 264, 479.





Tobacco News:

Federal government moves ahead on plain packaging for cigarettes

The federal government is moving forward with its plan to make tobacco companies adopt generic packaging on cigarette packs. Plain packaging featuring standard sizes, neutral fonts and the same dull colour for all brands has already been adopted in Australia, and is about to begin in France, Ireland and the United Kingdom.

For more information about plain packaging visit: http://www.who.int